

CUES Supplier Member Rate Card

Effective With January 2018 Issue

FOUR COLOR	1x	3x	6x*	9x*	12x*
Full Page	\$5,620	\$4,980	\$4,440	\$4,080	\$3,760
2/3	\$4,940	\$4,420	\$3,920	\$3,620	\$3,360
1/2	\$4,600	\$4,100	\$3,700	\$3,400	\$3,140
1/3	\$4,320	\$3,900	\$3,500	\$3,240	\$3,000
2-Page Spread	\$9,100	\$8,180	\$7,880	\$6,520	\$5,880
1/2 Page Spread	\$6,880	\$6,080	\$5,400	\$4,900	\$4,500

CUES Nonmember Rate Card

Effective With January 2018 Issue

FOUR COLOR	1x	3x	6x*	9x*	12x*
Full Page	\$7,020	\$6,220	\$5,560	\$5,080	\$4,700
2/3	\$6,180	\$5,520	\$4,900	\$4,520	\$4,200
1/2	\$5,760	\$5,120	\$4,640	\$4,260	\$3,900
1/3	\$5,340	\$4,880	\$4,360	\$4,060	\$3,740
2-Page Spread	\$11,380	\$10,220	\$8,980	\$8,160	\$7,360
1/2 Page Spread	\$8,600	\$7,600	\$6,760	\$6,140	\$5,620

Become a CUES supplier member to receive discounted pricing along with a suite of valuable benefits. For more information, contact Kari Sweeney, supplier relations manager at **800.252.2664** or **608.271.2664**, ext. **326** or email **kari@cues.org**.

*Before You Go

Maximize your media plan with additional exposure!

Highlight your company and your success—our writing staff will interview your clients and/or experts in your organization for a special Before you Go article in *Management*.

This no-cost, value-add additional exposure is exclusively for those who commit to a multi-placement insertion order of at least six full-page ads.

AD SCHEDULE	"Before You Go" articles
6 Full Page	1
9 Full Page	2
12 Full Page	4