



2018  
CUES Director  
Education



## Strengthen Your Board with CUES

Directors make complex decisions vital to the health of their credit union; it's important they are well educated in their fiduciary responsibilities, and know what's required of them.

Turn to CUES educational offerings for directors. You'll find faculty and speakers of the highest quality, covering topics essential to your credit union's strength. Plus, we offer something for every board member, veteran directors and newly-elected alike.

Experience the CUES difference; realize your greatest potential with our director offerings today.

### **Not a member? Join today and save!**

CUES Director and Center for Credit Union Board Excellence (CCUBE) members enjoy discounts to our professional development opportunities, valuable networking, free Webinars, and access to CUES Director Education Center. Learn more at [cues.org/membership](https://cues.org/membership).

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# CUES 2018 DIRECTOR EVENTS CALENDAR

## **CUES Symposium**

January 28–February 1 • Grand Hyatt Kauai Resort & Spa, Koloa, Kauai, Hawaii

## **Execu/Summit®**

March 11–16 • The Summit at Big Sky, Big Sky, Mont.

## **CUES Governance Leadership Institute™**

*Two Locations in 2018!*

April 15–18 • Florida International University, Miami

June 10–13 • Rotman School of Management, University of Toronto

## **Execu/Blend™**

April 29–May 2 • Hyatt Vineyard Creek Sonoma County, Santa Rosa, Calif.

## **Strategic Growth Institute™**

July 23–26 • The University of Chicago Booth School of Business

## **Supervisory Committee Development Seminar**

July 23–24 • Kimpton Hotel Palomar San Diego

## **Business Lending for Directors Seminar**

July 23–24 • Kimpton Hotel Palomar San Diego

## **CUES Director Strategy Seminar**

July 25–27 • Kimpton Hotel Palomar San Diego

## **Execu/Net™**

August 19–22 • Hilton Sedona Resort at Bell Rock, Sedona, Ariz.

## **Board Chair Development Seminar**

September 10–11 • Omni Amelia Island Plantation Resort, Amelia Island, Fla.

## **CUES Director Development Seminar**

September 12–14 • Omni Amelia Island Plantation Resort, Amelia Island, Fla.

## **Board Liaison Workshop**

December 2–3 • Hilton Waikoloa Village, Waikoloa, Big Island, Hawaii

## **Directors Conference**

December 2–5 • Hilton Waikoloa Village, Waikoloa, Big Island, Hawaii



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## CUES Symposium

January 28–February 01, 2018  
Grand Hyatt Kauai Resort & Spa  
Koloa, Kauai, Hawaii

CEO and board chair pairs attend this unique conference together, and work to align your credit union's strategic vision through shared learning experiences. Your team will return home a stronger, more unified force. Learn more at [cues.org/symp](http://cues.org/symp).

## Execu/Summit®

March 11–16, 2018  
The Summit at Big Sky  
Big Sky, Mont.

This meeting's unique schedule—bookending educational sessions around midday networking on the slopes—will leave you armed with the knowledge you need to take your organization's performance to the next level. Learn more at [cues.org/es](http://cues.org/es).

## CUES Governance Leadership Institute™

April 15–18, 2018  
Florida International University, Miami

June 10–13, 2018

Rotman School of Management, University of Toronto



Rotman School of Management  
UNIVERSITY OF TORONTO

Strengthen your contributions to your credit union as you learn to balance healthy debate and diversity with consensus building. Both sessions are taught by Rotman faculty. Learn more at [cues.org/gliusa](http://cues.org/gliusa) and [cues.org/gli](http://cues.org/gli).



Become a Certified Credit Union Director (CCD).

## Execu/Blend™

April 29–May 2, 2018  
Hyatt Vineyard Creek, Sonoma County  
Santa Rosa, Calif.

Explore strategic development and differentiation, discover how to set a robust strategy, and learn the power of storytelling in innovative leadership from Wharton and Stanford Graduate School of Business experts. We'll also take a trip to a local winery to hear their story, and learn how they differentiate themselves in a highly competitive market. Then, explore Sonoma and network with your peers. Learn more at [cues.org/eb](http://cues.org/eb).



The Director Seminar Series  
is coming to San Diego.

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## Strategic Growth Institute™

July 23–26, 2018

The University of Chicago  
Booth School of Business



Executive Education

Today's hyper-competitive and dynamic business environment requires credit unions to actively seek new capabilities through mergers, acquisitions, and alliances. Strategic Growth Institute was designed to help you take advantage of these lucrative growth opportunities. Learn directly from faculty at the prestigious University of Chicago, Booth School of Business. Learn more at [cues.org/sgi](https://cues.org/sgi).

## Supervisory Committee Development Seminar

July 23–24, 2018

Kimpton Hotel Palomar San Diego  
San Diego, Calif.

As a supervisory committee member, you need to be able to work with management, the board and internal and external auditors. You also need to be knowledgeable about the different risks facing credit unions and be prepared to handle any challenges that arise. Learn more at [cues.org/scds](https://cues.org/scds).

## Business Lending for Directors Seminar

July 23–24, 2018

Kimpton Hotel Palomar San Diego  
San Diego, Calif.

Business lending can be highly profitably, but it must be done right the right way to be successful—including having a board that fully understands their role and responsibilities. You'll leave this advanced session knowing your board's role in creating a viable and sustainable member business services program. Learn more at [cues.org/bls](https://cues.org/bls).

## CUES Director Strategy Seminar

July 25–27, 2018

Kimpton Hotel Palomar San Diego  
San Diego, Calif.

High performing organizations cultivate strategy year-round to develop market-driven plans with solid underlying value propositions. Discover how to develop measurable strategic objectives as you learn about the need for quality strategic thinking, strategic planning vs. tactical planning, challenges of succession planning, and more. Learn more at [cues.org/dss](https://cues.org/dss).

## Execu/Net™

August 19–22, 2018

Hilton Sedona Resort at Bell Rock  
Sedona, Ariz.

Broaden your perspective, challenge yourself and try new things as our speakers guide you through powerful morning sessions covering growth strategies, financial complexity and innovation. Each afternoon, interact with peers and nature for a fresh perspective. Learn more at [cues.org/en](http://cues.org/en).

## Board Chair Development Seminar

September 10–11, 2018

Omni Amelia Island Plantation Resort  
Amelia Island, Fla.

The chairperson's primary role is to maximize the value of the board while maintaining a delicate balance with effective governance. Attend to gain the unique, advanced skill set you need to lead a high-performing board. Learn more at [cues.org/bcbs](http://cues.org/bcbs).

## CUES Director Development Seminar

September 12–14, 2018

Omni Amelia Island Plantation Resort  
Amelia Island, Fla.

Board members must efficiently fulfill their fiduciary responsibilities. Attend and advance your governance skills and maximize the traits you need to successfully reach your credit union's goals. Learn more at [cues.org/dds](http://cues.org/dds).

## Board Liaison Workshop

December 2–3, 2018

Hilton Waikoloa Village  
Waikoloa, Big Island, Hawaii

Board liaisons are truly in the thick of things, serving as a communication hub and making sure others have what they need to succeed. Our new Board Liaison Workshop, a companion to Directors Conference, is designed to make you more effective in this role! Learn more at [cues.org/blw](http://cues.org/blw).

## Directors Conference

December 2–5, 2018

Hilton Waikoloa Village  
Waikoloa, Big Island, Hawaii

This comprehensive event for credit union board members takes an in-depth look at the relevant governance and strategic issues affecting your board, credit union and the movement. Learn more at [cues.org/dc](http://cues.org/dc).

## Online Governance Courses

CUES Director Education Center has enhanced and expanded courses and learning features. It's free to CUES Director and CCUBE members. Find out more at [cues.org/dec](http://cues.org/dec).



## High Performing Boards Start with CUES

Your board will become stronger and more efficient when you turn to CUES for your talent development. Register your directors today by visiting [cues.org/directors](https://cues.org/directors). For further information, call **800.252.2664** or **608.271.2664, ext. 340**; or email [cues@cues.org](mailto:cues@cues.org). If you're calling from Canada, please dial **604.559.4455**.



Koloa, Kauai, Hawaii

## 2018 CUES Director Education

CUES is a Madison, Wisconsin-based, independent, not-for-profit, international membership association for credit union executives. Our mission is to educate and develop credit union CEOs, executives, directors and future leaders.



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