



For Immediate Release:
March 27, 2018

For more information, contact:
Tony Hill, SVP/Chief Marketing Officer
800.252.2664 or 608.271.2664, ext. 321
tony@cues.org • cues.org

CUES® Introduces CUES Online University™, powered by TRC Interactive

MADISON, Wis.— CUES is pleased to bring CUES Online University, powered by TRC Interactive to the credit union industry. This new, offering provides compliance and front-line staff training at a very low cost.

CUES Online University has the strongest credentials in credit union training today. Its extensive library offers a cost-effective way for credit unions to meet NCUA-requirements, as well as complete curriculums covering compliance, director development, lending, management, new account/sales, products and services, and teller development.

"We are excited to partner with the experts at TRC Interactive to offer our members and the industry affordable and consistent talent development to improve staff performance," said CUES' President/CEO John Pembroke. "CUES Online University will help credit unions access low-cost compliance training, to check the boxes for regulators come audit time, as well as complete front-line and fraud prevention training."

CUES Online University courses are delivered in bite-sized pieces to help staff retain what they've learned, while animations, quizzes and gamification keep learning interactive. In addition, free, customizable study guides are available for each course.

"TRC Interactive has been serving the information, knowledge, and training needs of financial institution professionals for more than four decades," said TRC Interactives' Chief Financial Officer Jay Bowden. "The underlying philosophy of TRC's eLearning products is simple: understand the needs of the students and the goals of the institution. All TRC products combine expert content with an experiential, participative training approach, which provides everything needed to run effective skill-building eLearning programs. Using TRC's solid platform and tested pedagogy, institutions can be confident that their employees will receive and retain practical

hands-on skills they can apply directly to their jobs.”

Developed with the adult learner in mind, CUES Online University courses are presented in manageable segments with a logical progression. All courses are regularly updated, and new programs are continuously added based on the needs of and suggestions from the industry. In 2016 alone, 837 compliance-based course changes were made.

For more information, including a full course list, visit cues.org/CUESU. For more information about CUES visit cues.org.

CUES is a Madison, Wisconsin-based, independent, not-for-profit, international membership association for credit union executives. CUES' mission is to educate and develop credit union CEOs, directors and future leaders.

###