

CUNA MUTUAL GROUP



Equipping you with the right knowledge to make data-driven decisions

Drive lasting change with help from our Fortune 500 experts. Wherever you are on your analytics journey, our consultants begin by helping you determine what business problems you want to solve and how to solve them.

Configurable Solutions

Across the Analytics Lifecycle

Build Your Analytics Muscle



Capability Outsourcing

Expand your analytics team or fill your analytics gaps with data science talent and expertise.



Data Strategy

Assess and plan your environment, identify business cases for analytics and design a custom data analytics roadmap.



Data Governance

Organize, track, protect and enhance your data so it always adds value to your credit union.



Predictive Analytics

Forecast values, predict outcomes and automate intelligence so you can continually improve products and services.



Data Visualization

Package, interact with, display and present your data so you can learn from and share it.



Data Engineering

Collect, prep, store, integrate, manage and distribute your data so you can meet business goals.

Ready to learn more?

Call 888.258.0011 or go to advantedgeanalytics.com





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Maximizing the value of your data with scalable analytics

Optimize data utilization and achieve speed-to-value with our persona-driven, cloud-native analytics solutions. Then bring your analytics strategy to life with help from our Client Success team.



Data Analytics Solutions

Business Intelligence

Persona-centric, code-free, interactive insights empower you to make collaborative, data-driven business decisions.

Financial Performance Management

An automated analytics and reporting tool — with anytime, anywhere access to dashboards, metrics and month-end board packages — allows you to efficiently and effectively manage your credit union.

Activation Suites

Tools to execute on insights help you solve business problems and achieve quick wins.

Predictive Models

A library of use-case-driven models helps you understand how to engage members and provide exceptional experiences.

Analytics Tools

Templatized reports and tools provide instant visibility into your data so you can take action.

Our proprietary capabilities and intellectual property enabling our analytics solutions include:

Common Data Store

Built on Microsoft's cloud-native architecture, this data management solution leverages a credit union-centric data model to collect, organize and translate the optimal data to solve your business problems.

Client Success

An expert team of analytics performance engineers and engagement strategists partners with you throughout your analytics journey, ensuring user adoption and value capture.

AEA Portal

A single, secure entry point provides a seamless experience and easy access to the solutions and tools within the AdvantEdge Analytics Platform.

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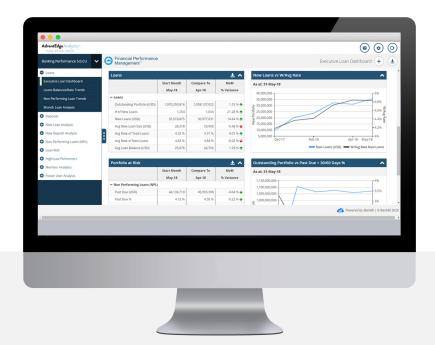


Delivering automated analytics and reporting — anytime, anywhere

Make dynamic, data-driven decisions based on daily financial and banking performance metrics. A full set of dashboards, metrics and month-end board packages is available out-of-the-box, meaning no development or report building is required.

- + Increase efficiency by managing financial and loan/deposit performance daily.
- + Accelerate financial growth by tracking and analyzing assets and profitability by branch.
- + Mitigate risk by managing delinquent loan analysis.
- + And more!

A Solution for Your Reporting Challenges



Get daily reporting of management information traditionally only available following month-end close. Dashboards can be accessed anytime, anywhere on mobile, tablet or PC.

Daily Performance Analysis with Instant Access to Data

Win back hours in your day by automating your manual reporting methods.

Financial Performance

Monitor financial performance every day, using automated, role-based reports and dashboards.

Banking Performance

Gain new insight into branch and product performance with in-depth loan and deposit analysis.

Automated Board Reporting

Deliver timely, error-free reports to meet current and future management, board and other operational reporting requirements.

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