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myCUES Dashboard Gets Smarter: CUES Announces Upgrade Powered by Amazon Web Services

MADISON, Wis.— Talent development leader CUES is excited to announce a significant upgrade to its award-winning myCUES Dashboard. The dashboard, designed to provide CUES members easy access to their full array of membership benefits, now includes myCUES Learning enhanced by AI for even greater personalization and functionality.

Since its introduction in 2022, myCUES Dashboard has provided each CUES member with a unique experience customized to their specific goals and interests. No two dashboards look alike, and each return visit delivers new, valuable learning courses to move members closer to their professional goals.

Now, through a collaboration with <u>Accella</u> and <u>Amazon Web Services</u> (AWS), myCUES Dashboard incorporates Al-assisted technology to deliver personalized course recommendations. The custom-curated learning reflects a member's interests, membership level, and past course interactions. The technology also learns and adapts over time to improve recommendations.

On a broader scale, this latest upgrade leverages insights from thousands of members and years of CUES learning and development expertise, bringing members the most relevant and impactful courses to fuel their professional growth.

"We understand the time and dedication it takes for our members to stay on top of their careers; we created this tool to help them more easily navigate their professional development," said Jerry Saalsaa, SVP/Chief Administrative Officer. "This is the latest step in our ongoing effort to deliver an unparalleled learning and development experience; stay tuned for more enhancements coming soon."

For additional details about myCUES Dashboard and myCUES Learning, visit content.cues.org/new.

Learn more about CUES at cues.org.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With more than 50,000 members and growing, we measure success one leader at a time.

Connect with CUES at <u>CUES.org</u> and on <u>LinkedIn</u>, <u>Facebook</u>, <u>X</u>, and <u>Instagram</u>. For daily insights on issues impacting credit unions visit <u>CUmanagement.com</u>.

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